

Press Release

Mauritius Telecom partners with Zoho to help local businesses with digital transformation

Mauritius—May 23, 2024—Mauritius Telecom, the leading provider of information and communications technology (ICT) services in Mauritius and Zoho, a global technology company, today announced that they have partnered to help local businesses in their digital transformation journey. The signing of the MoU took place at Zoholics Mauritius, Zoho's annual user conference happening for the first time in the country, marking the company's foray into the market.

As part of this alliance, Mauritius Telecom's customers, who are new to Zoho, will gain access to its 55+ cloud business products (SaaS) at a discounted price. Zoho's products cater to every business area, ranging from CRM (customer experience platform), HR (human resource management platform), to enterprise collaboration and accounting. All the products have been built on the same technology stack, providing seamless integration and enabling users to avoid integration hassles, data silos, and multi-vendor contracts.

"Mauritius Telecom is committed to empowering individuals and businesses to thrive in the digital age," said Kapil Reesaul, CEO of Mauritius Telecom. "We are well aware that today, businesses need technology that provides them with the necessary agility, adaptability to changing market conditions, and a strong competitive edge to flourish in both local and global markets. Through our partnership with Zoho, we aim to reduce access barriers to enterprise technology for businesses in Mauritius and help them in their digital transformation and growth journey. MT remains their technology partner in stepping in the new digital world where the limit will be endless."

"Mauritius is emerging as a significant market for Zoho," said Prem Anand Velumani, Associate Director, Strategic Growth, MEA, Zoho Corp. "As local businesses look to either optimise or expand their operations, fostering a digital-first approach becomes critical. Zoho's extensive portfolio of latest cloud technology is well-suited to serve the growing digital needs of Mauritius firms, and we are thrilled to partner with Mauritius Telecom to make our apps easily accessible for them. The partnership is also in line with our commitment to transnational localism, a growth strategy wherein we strive to be locally rooted in a market by collaborating closely with regional technology providers and business communities."

Zoho has grown by 31% and increased its partner network by 50% in 2023 in Mauritius. The industries driving this growth in the country are: IT hardware and related, financial services, real estate, retail, and travel and hospitality. Product-wise, the growth drivers for the company are Zoho One (operating system for business that offers a unified platform of 55+ apps across various functions), customer experience tools Zoho Desk (customer support platform) and Zoho CRM, Zoho Books (accounting software), and Zoho Workplace (enterprise collaboration platform).

About Zoho

With 55+ apps in nearly every major business category, from customer experience and employee experience to enterprise collaboration, custom solutions, and business intelligence, Zoho Corporation is one of the world's most prolific technology companies. Headquartered in Chennai, India, Zoho is privately held and profitable with more than 15,000 employees. Zoho respects user privacy and does not have an ad-revenue model in any part of its business, including its free products. The company owns and operates its data centers, ensuring complete oversight of customer data, privacy, and security. More than 100 million users around the world, across hundreds of thousands of companies, rely on Zoho everyday to run their businesses, including Zoho itself. For more information, please visit: <https://www.zoho.com/>

About Mauritius Telecom (MT)

Leading telecom operator in Mauritius, Mauritius Telecom has been a pioneering force in the country's transition into a digital economy. MT provides a comprehensive range of ICT services and solutions, which includes fixed, mobile, internet, IPTV, mobile money, data centres, and cloud services that seek to meet the evolving needs of its residential and business customers. Mauritius Telecom has been at the forefront of the socio-economic transformation of Mauritius by creating and nurturing an environment conducive to the growth of the ICT industry, which has become a major pillar of the country's digital economy. Mauritius Telecom has taken bold initiatives to transform Mauritius and the lives of Mauritians. Every Mauritian has today access to ultra-high-speed internet, be it on a fibre network with a 100% fibre coverage over the island or on a mobile network with 4G/5G. MT today has more than 1 million mobile customers, more than 280,000 households and businesses connected to high-speed broadband as well as more than 200,000 IPTV customers. MT holds a strong foothold in the business segment with more than 60% market share.

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